

A photograph of the interior of a distillery. The scene is filled with large, polished copper stills and pipes. In the foreground, a large copper still with a bulbous base and a long neck is prominent. To its right, a smaller piece of machinery, possibly a pump or a filter, is mounted on a black metal frame. The background shows more industrial equipment and a ceiling with exposed pipes and lights. The overall atmosphere is industrial and historic.

McConnell's

DISTILLERY

EXPERIENCES & EVENTS

BELFAST BORN™
1776

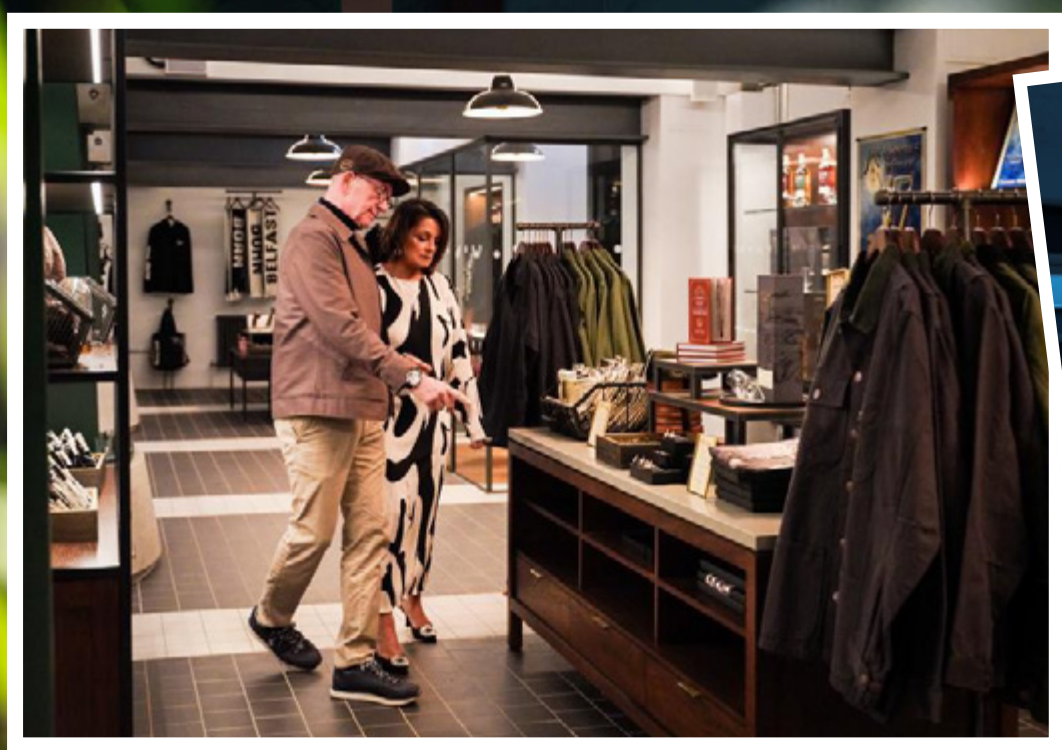
McCONNELL'S DISTILLERY BACK IN BELFAST

After successfully reviving the historic McConnell's brand, Belfast Distillery Company set its sights on a bold new goal: bringing distilling back to Belfast.

Following years of planning and a multimillion-pound investment, the company has transformed A-Wing of the iconic Crumlin Road Gaol into a cutting-edge distillery and the new home of McConnell's Irish Whisky.

Spanning three floors, the facility features 1,000 sq. m. of distilling space and 1,700 sq. m. dedicated to immersive visitor experiences. It will produce up to 500,000 litres of pure alcohol annually - equivalent to 4 million bottles - and offers guided tours, mixology masterclasses, retail, hospitality, and a unique event venue.

Opened in April 2024, McConnell's Distillery is a modern tribute to the brand's rich heritage, blending history and innovation in the heart of Belfast.



LOCATION



You will find McConnell's Distillery at A Wing, Crumlin Road Gaol which is in the north of the city – a short distance from the A12 and less than 10 minutes from City Hall and Titanic Belfast.

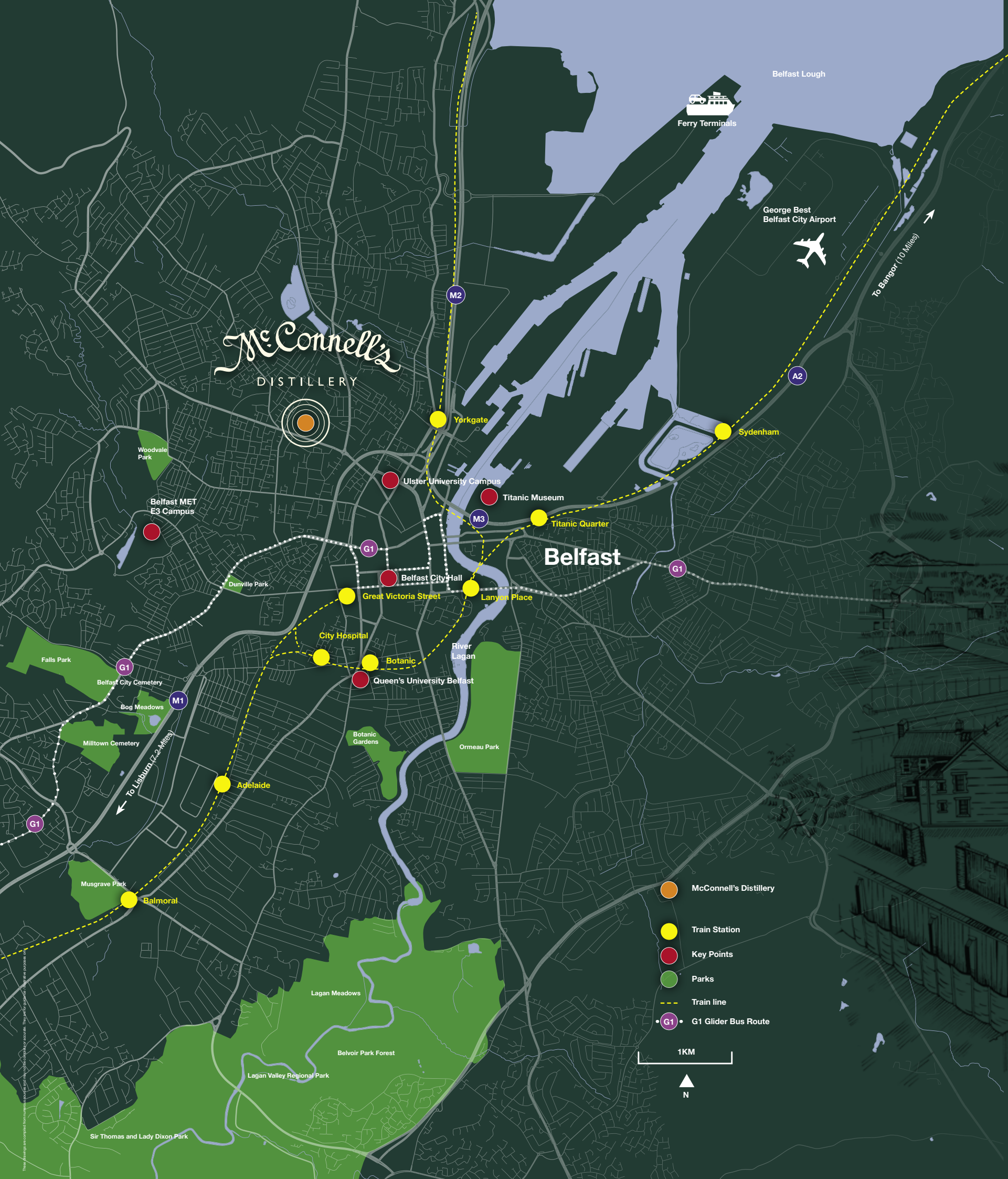
Access by car or coach can be made via the Summer Street entrance which is off Clifton Park Avenue, when you take the first right after the Crumlin Road Gaol entrance leaving the city centre. There is ample parking for both cars and coaches to the front of the building.

If you are arriving on foot or by public transport, you can enter directly from the Crumlin Road through the Gate House or along the path towards A Wing from the main road.

The Gaol is on one of the main arterial bus routes into the city centre and is a stop on all major 'Hop On, Hop Off' Bus services.

Come and visit us:

McConnell's Distillery
A Wing
Crumlin Road Gaol
53 – 55 Crumlin Road
Belfast
BT14 6ST



OUR EXPERIENCES



SIGNATURE TOUR

Explore McConnell's Distillery, guided by our Hosts, to learn about the revival of this historic Belfast brand, before taking a behind the scenes tour of our state-of-the-art distillery operations. Complete your visit with a McConnell's tasting where you will sample our award-winning whiskies and 'new make', straight off the stills.

Tour includes a McConnell's Signature Serve on arrival, followed by three drams.

Capacity – 24
Duration – 50 minutes

CONNOISSEUR TOUR

Delve even deeper into the origins of whiskey making on the island of Ireland and the illustrious distilling past of Belfast in the 1800s. Discover why we call it the 'Water of Life' and follow the journey from reservoir to bottle. Following a tour of the distillery, conclude your tour in the Cromac Room – where only the finest whiskies are stored – to sample an unreleased Cask Strength whiskey and our exclusive McConnell's Old Cromac Collection 20 Year Old Single Malt.

Tour includes a McConnell's Signature Serve on arrival, followed by five drams.

Capacity – 16
Duration – 1 hour 20 minutes

COCKTAIL EXPERIENCE

Our stylish Long Serve Bar is the perfect place to learn from the experts and have fun with friends. Discover the art and skill of mixology under the guidance of our resident pros. You'll shake up a storm and enjoy cocktails from the comfort of our state-of-the-art experiential room on the top floor of the distillery, above the still house.

Experience includes a McConnell's Signature Serve on arrival, followed by two cocktails.

Capacity – 16
Duration – 1 hour 30 minutes

MORE THAN A DISTILLERY



SHOPPING

Browse our retail space where you can purchase exclusive McConnell's merchandise or the perfect gift for a budding mixologist, as well as our award-winning McConnell's Irish Whisky.



CAFÉ

Grab a coffee or enjoy some lunch in our café, situated in our stunning welcome foyer on the ground floor. No ticket required, just drop in Monday – Sunday. We recommend making your coffee an Irish one!



McCONNELL'S BAR

Not ready to go home? Relax with another dram, a specialist cocktail or a pint of your choice in our fully licensed bar, overlooking the top floor corridor and cells. The ideal setting to soak up the atmosphere and complete your visit.

OUR SPACES, YOUR EVENTS

At McConnell's Distillery, we offer a distinctive setting for events that leave a lasting impression. Housed within a stylishly restored historic landmark, our venue combines heritage with modern functionality - ideal for everything from board meetings and training sessions to networking receptions and gala dinners.

Our versatile event spaces can accommodate groups ranging from 8 to 220 guests, with a total building capacity of over 400. Each space offers flexibility in layout and style, allowing you to tailor the environment for any occasion.

Whether you're hosting clients, entertaining your team, or launching a new initiative, McConnell's Distillery provides a memorable backdrop for your next event.



McConnell's Distillery offers a selection of unique and versatile event spaces, each brimming with heritage and style. Whether you're planning a corporate gathering, private dinner, product launch, or team celebration, our venue can be tailored to suit your every need.

THE McCONNELL'S WELCOME EXCLUSIVE USE OF OUR GROUND FLOOR

Make a bold statement by taking over our entire ground floor. This expansive, flexible space can be transformed to host a variety of event styles - from elegant receptions and theatre-style presentations to banqueting and bespoke experiences. Ideal for larger functions, the space accommodates up to 220 guests.



McCONNELL'S SUITE REFINED & INTIMATE

Located on the top floor, the McConnell's Suite is filled with warmth and character. Designed for more personal gatherings, it's a perfect setting for executive board meetings, team lunches, or private dining experiences. Comfortably seats up to 20 guests.



McCONNELL'S BAR VIEWS WITH ATMOSPHERE

Positioned on the third floor, McConnell's Bar offers a unique viewpoint and an inviting ambiance. It's the ideal backdrop for receptions, networking events, and celebrations, combining the spirit of the distillery with a modern, relaxed vibe. Holds up to 100 guests for a standing reception.

THE BOARDROOM HERITAGE & PRESTIGE

Step into the timeless elegance of our 19th-century inspired Boardroom. With rich detail and classic charm, it's suited for formal meetings or private dining for up to 22 guests. A space that adds gravitas to any occasion.





CREATE YOUR PERFECT PACKAGE

Our dedicated team is on hand to create bespoke packages tailored to your needs. With our range of premium catering options and exclusive distillery experiences - including guided tours and interactive cocktail masterclasses - we'll help you host an unforgettable event.

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McConnell's
DISTILLERY



VENUE AT A GLANCE

To help you find the perfect fit for your event, here's a quick overview of our spaces with capacities across a range of layouts and styles:

	Boardroom	Theatre	Drinks Reception	Private Dining	Gala Dinner
Whole Building	-	-	420	-	-
The Boardroom	22	-	-	✓	-
McConnell's Suite	20	-	-	✓	-
Eleanor's Room	-	70	80	✓	52
McConnell's Bar	-	-	100	-	-
Ground Floor	-	96	220	✓	90

CATERING TO EVERY OCCASION

From early morning meetings to evening celebrations, our catering options at McConnell's Distillery are designed to suit every style of event. Whether you're planning a light breakfast briefing, a relaxed working lunch, or an elegant dinner service, our team can deliver menus that perfectly complement your occasion.

We offer a variety of formats - from buffets and canapés to plated meals and fine dining experiences - each crafted with care using quality, locally sourced ingredients.

Naturally, no visit to McConnell's would be complete without raising a glass. Our drinks packages range from signature cocktails and premium spirits to tailored whiskey tastings and full bar service - ensuring your guests enjoy an experience that's as flavourful as it is memorable.





A-Wing, Crumlin Road Gaol, Belfast

www.mcconnellsirishwhisky.com